



Crowd Psychology

By Frederic P. Miller

Alphascript Publishing Dez 2009, 2009. Taschenbuch. Book Condition: Neu. 220x150x5 mm. Neuware - High Quality Content by WIKIPEDIA articles! Crowd psychology is a branch of social psychology. Ordinary people can typically gain direct power by acting collectively. Historically, because large groups of people have been able to bring about dramatic and sudden social change in a manner that bypasses established due process, they have also provoked controversy. Social scientists have developed several different theories for explaining crowd psychology, and the ways in which the psychology of the crowd differs significantly from the psychology of those individuals within it. Carl Jung coined the notion of the Collective unconscious. Other major thinkers of crowd psychology include Gustave Le Bon, Wilfred Trotter, Gabriel Tarde, Sigmund Freud and Elias Canetti. 80 pp. Englisch.



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