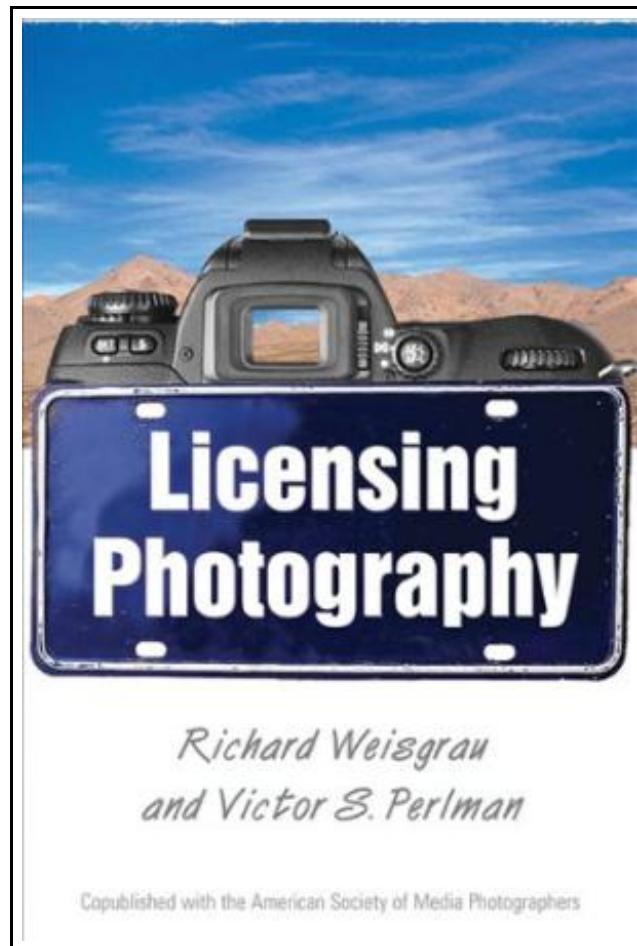


Licensing Photography



Filesize: 3.66 MB

Reviews

*The most effective book i ever read through. It can be rally fascinating throgh looking at time period. Your lifestyle span will be enhance when you complete looking over this publication.
(Maribel Kerluke)*

LICENSING PHOTOGRAPHY

[DOWNLOAD](#)

Allworth Press,U.S. Paperback. Book Condition: new. BRAND NEW, Licensing Photography, Richard Weisgrau, Victor S. Perlman, Photographers can now increase the profitability of their images by properly controlling and pricing the rights to their work! A veteran photographer and an intellectual property attorney explain the complicated subject of licensing in clear layman's terms, so that readers can craft licensing agreements, price the values of those licenses, and negotiate fees successfully. This book includes tools for crafting licensing agreements, pricing licenses, and negotiating fees successfully; real-life examples, model form and letter agreements, complete Q&A section, and pricing formulae; clear explanations of laws of privacy, publicity, and trademark that impact licensing rights; layman's language makes licensing and copyright easy to understand; and, allows photographers to use licensing agreements to their advantage. It dissects similarities and differences of licensing for print vs. electronic and other non-print media. It is aimed at beginning and experienced professional photographers; photo students and educators. It is a perfect companion to Weisgrau's previous title, "The Real Business of Photography" (1-58115-350-3). A comparable title, "Licensing Art and Design" (ISBN 1-880559-27-7) in two editions has over 30,000 copies in print.

[Read Licensing Photography Online](#)[Download PDF Licensing Photography](#)

You May Also Like



Children s Handwriting Book of Alphabets and Numbers: Over 4,000 Tracing Units for the Beginning Writer (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book ***** Print on Demand *****.The Children s Handwriting Book of Alphabets and Numbers provides extensive focus on...

[Download eBook »](#)



Read Write Inc. Phonics: Purple Set 2 Non-Fiction 4 What is it? (Paperback)

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. 215 x 108 mm. Language: N/A. Brand New Book. These decodable non-fiction books provide structured practice for children learning to read. Each set of books...

[Download eBook »](#)



It's a Little Baby (Main Market Ed.)

Pan Macmillan. Board book. Book Condition: new. BRAND NEW, It's a Little Baby (Main Market Ed.), Julia Donaldson, Rebecca Cobb, It's a Little Baby is a beautiful and engaging book for little ones from Julia...

[Download eBook »](#)



The Trouble with Trucks: First Reading Book for 3 to 5 Year Olds

Anness Publishing. Paperback. Book Condition: new. BRAND NEW, The Trouble with Trucks: First Reading Book for 3 to 5 Year Olds, Nicola Baxter, Geoff Ball, This is a super-size first reading book for 3-5 year...

[Download eBook »](#)



Grandpa Spanielson's Chicken Pox Stories: Story #1: The Octopus (I Can Read Book 2)

HarperCollins, 2005. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Foreword by Raph Koster. Introduction. I. EXECUTIVE CONSIDERATIONS. 1. The Market. Do We Enter the Market? Basic Considerations. How...

[Download eBook »](#)